



Annual Report 2016-17



Executive Directors Message

This financial year has been a fascinating story of revival for Dhriiti with focus on entrepreneurship but from a very different perspective. It is also an year where we have successfully initiated work with different corporate entities bot as a part of their business expansion strategies as well as Corporate Social Responsibility. We have also been able to build an understanding for the importance of entrepreneurship development to be integrated into the field of skill development. We also have taken the first step in working in partnership with The Cherie Blair Foundation for Women and won a global bidding process to implement WE Can India! A Business Plan Competition for Women Entrepreneurs in 5 North Indian Cities.

This year we have been able to present our work to the world with much more clarity. And have continued with our regular events like Chai Garam and SWED programme through self-funding.

This year we have also received great support from all our Advisory Board members, Board of Trustees and numerous well-wishers amongst the Dhriiti friends and family.

We look forward to this growth trajectory to continue with the support of various stakeholders of Dhriiti.



NIDHI GUPTA
Executive Director
Dhriiti – The Courage Within

Activities at a Glance



1. EYE MITRA ENTREPRENEURSHIP DEVELOPMENT

SUPPORTED BY:- Essilor 2.5 New Vision Generation (NVG)

ABOUT

2.5 NVG, a division of Essilor India Pvt. Ltd is into the business of processing and distribution of plastic ophthalmic lens, frames, instruments and other allied products and has an objective of creating awareness of vision care and providing eye/vision care services. It also identifies and trains youth from rural population, having interest in setting up business, for basic vision care services and dispense spectacles in rural areas of India. Such youth who have completed the training and certification are known as “Eye Mitra Optician”.

ROLE OF DHRIITI

Dhriiti developed a curriculum and training module specifically for 2.5 NVG Eye Mitra to train Eye Mitra Opticians (EMO) in entrepreneurship skills for carrying out the business of spectacle dispensing and to deliver 40 training workshops in the locations as specified by 2.5 NVG across India in year 2016-17.

KEY HIGHLIGHTS

- As proposed successfully delivered 40 EDP (Entrepreneurship Development Program) trainings.
- Trained 669 EMO's in five different states.
- Trainings conducted in Uttar Pradesh, Rajasthan, Maharastra, Karnataka and Telegana in association with partner organisations (B-Able, ASSIST, LIFE, Labournet).
- Helped in creating more than 400 EMO (Eye Mitra Opticians) entrepreneurs across five states.
- Dhriiti will continue to train more youths in entrepreneurship as part of our Eye Mitra Project in new upcoming and ongoing regions this year



2. SWED (SOCIAL WOMEN ENTREPRENEURSHIP DEVELOPMENT)

INTRODUCTION

The Slum Women Entrepreneurship Development Project (hereafter SWED) is a project aiming to inspire young urban girls and women residing in the periphery of Delhi, to train them in entrepreneurship skills which adds to their technical (traditional) skills, assisting them in earning their livelihoods by setting up their own micro enterprises individually or in collaboration and increasing their employability skills. SWED aims at providing training to young girls and women in crucial entrepreneurship skills like visualization, management of human resources, communication, problem solving among other skills.

KEY COMPONENTS

Aims at providing training to young women of urban slums in entrepreneurship skills, financial skills and employability skills. Supports them in setting up their own enterprises which are socially, financially and ecologically sustainable for a lasting impact. Works towards addressing the pressing needs of a community by

assisting them in finding out the solutions to their own problems and channelize their skills in an effective manner.

IMPACT

This year we have trained 30 participants. Students trained have been able to figure out their own path of discovery for earning their livelihoods. Many of them have started working in reputed salons, boutiques, etc. While the rest of them are living a more consciously aware life.

FUTURE PROSPECT

This year we are planning to increase the trainings in number, work in different backward communities and determined to empower young girls and women as much as possible.



3. WE CAN INDIA!

SUPPORTED BY: - Cherie Blair Foundation for Women and funded by U.S. Embassy India.

ABOUT

Dhriiti recently launched the WE Can India Program, which is an initiative dedicated to promoting Women Entrepreneurship in Northern India, developed in partnership with the Cherie Blair Foundation for Women and funded by U.S. Embassy India. WE Can is a business accelerator program to train and mentor 150 young women from Delhi, Jaipur, Lucknow, Dehradun and Chandigarh. The aim of this program is to equip women with the skills, knowledge, and confidence needed to grow their businesses so that they can realize their ambitions, contribute to their economies and act as role models to others in their communities.

KEY HIGHLIGHTS

- Received more than 250+ applicants across 5 states for this program
- Trained 126 women entrepreneurs from Delhi, Jaipur, Lucknow, Dehradun and Chandigarh
- Conducted 5 day entrepreneurship training workshop in each cities for six batches.
- Following Business Plan Competition, top 25 would be incubated for a period of 6 months.
- Winner to be announced on October 2017
- 5 top entrepreneurs will be awarded cash and probono support of Rupees 2 lakh each from US Embassy.



4. BEAUTYPRENEUR

SUPPORTED BY: - Godrej Consumer Products Limited

ABOUT

Beautypreneur is an initiative of Godrej- Good and Green to reach out to more and more women in Beauty and Wellness sector through imparting trainings to all women who aspired to become entrepreneurs. Dhriiti is a nodal partner with Godrej for the program “Beautypreneur” in various parts of the country Maharashtra, Gujarat, Delhi and Karnataka. “Beauty-Preneur” aims to incubate entrepreneurship in women in the areas of beauty & wellness, thereby enabling these women to start training other girls as well as empowering these women through life skills and entrepreneurship. The major component of trainings in the program are entrepreneurship, life skills and beauty.

KEY HIGHLIGHTS

- Last year we created 54 Beautypreneurs from different parts of the country- Maharashtra, Karnataka, Gujarat, Delhi and Nagaland.
- We partnered with the organization Rang De who will help us to provide financial support to the Beautypreneurs.

Financials

DHRIITI - THE COURAGE WITHIN

BALANCE SHEET	Note No.	AS at MARCH 31, 2017	AS at MARCH 31, 2016
SOURCES OF FUNDS:			
CORPUS FUND		295,483	295,483
CAPITAL ASSETS FUND			
Opening Balance	426,947		
Add: Current Year Addition	53,900		
Less: Depreciation	103,046	377,801	426,947
RESTRICTED FUND			
Opening Balance	108,232		
Add: Addition during the year	3,603,954	3,712,186	108,232
UNRESTRICTED FUND			
Opening Balance	314,654		
Add: Addition during the year	-	314,654	314,654
CURRENT LIABILITIES & PROVISIONS			
Statutory Dues Payable	1	-	12,501
Expenses Payable	2	326,397	257,821
TOTAL		5,026,522	1,415,638
ASSETS:			
FIXED ASSETS (at cost)	3		
Less: Depreciation		377,801	426,947
CURRENT ASSETS, LOANS AND ADVANCES			
CASH AND CASH EQUIVALENTS			
Cash in Hand		5,715	4,813
Cash at Bank		3,521,950	90,442
Fixed Deposits		660,000	630,484
LOAN AND ADVANCES			
Advances and Recoverable	4	204,565	132,327
Security Deposits	5	80,400	47,000
TDS Receivables		176,091	83,625
TOTAL		5,026,522	1,415,638
Accounting Policies and Notes to Accounts	6		

DHRIITI - THE COURAGE WITHIN

Consolidated Income and Expenditure Account for the Year Ended	Note No.	March 31, 2017	March 31, 2016
INCOME:			
GRANTS & CONTRIBUTIONS			
Grants & Contributions		11,697,404	1,386,774
Donation		-	30,000
OTHER INCOME			
Project Income		-	1,257,100
Interest Income		91,983	52,706
Sundry Income		4,924	35,545
Total (A)		11,794,311	2,762,125
EXPENDITURE:			
PROGRAMME EXPENDITURE			
Salary & Wages- Project Implementing Staff		2,687,948	408,629
Training & Workshop Expenses		1,914,660	1,033,412
Solar Plant		-	127,847
Professional & Consultancy Charges		994,580	603,020
PROGRAMME SUPPORT EXPENDITURE			
Salary & Wages- Project Support Staff		106,000	964,000
Rent, Water & Electricity Expenses		481,914	339,035
Travel & Conveyance Expenses		1,684,859	306,283
Communication Expenses		76,818	33,463
Printing & Stationery Expenses		21,685	1,248
ADMINISTRATIVE EXPENDITURE			
Auditor's Remuneration		46,000	54,321
Other Administrative Expenses		121,994	110,157
Depreciation	3	103,045	126,982
Total (B)		8,239,503	4,108,397
Excess of Income over Expenditure (A-B)		3,554,808	(1,346,272)
APPROPRIATION			
Excess of Income Over Expenditure		3,554,808	(1,346,272)
Transferred to Capital Assets Fund	1	(49,146)	(25,533)
Transferred to Restricted Funds		3,603,954	(1,432,979)
Transferred to Unrestricted Fund		-	112,239
Accounting Policies and Notes to Accounts	6		

DHRIITI – THE COURAGE WITHIN

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